Paradise Recreation and Park District 6626 Skyway, Paradise, CA 95969 (530) 872-6393



#### Paradise Recreation and Park District Board of Directors - Regular Meeting Terry Ashe Recreation Center, Room A Wednesday, April 10, 2019, 6:00 pm

prohibits the PRPD Board of Directors from acting on items not listed on the agenda. Please notify the meeting clerk prior to

Members of the public may comment on Agenda items at the time the item is presented. Speakers may comment on items not listed on the Agenda under Public Comment. Comments should be limited to a maximum of three (3) minutes. State Law

#### 1. CALL TO ORDER

1.1. Pledge of Allegiance

the start of the meeting if you wish to be heard.

- 1.2. Roll Call
- 1.3. Welcome Guests:
- 1.4. Special Presentations: None

#### 2. PUBLIC COMMENT

#### 3. CONSENT AGENDA

- 3.1. Board Minutes:
  - A. Regular Meeting of March 12, 2019
  - B. Special Meeting of March 26, 2019
- 3.2. Correspondence: None
- 3.3. Payment of Bills/Disbursements (Warrants and Checks Report) Check #049309 to and including #049404 in the total amount of \$180,437.66 with no refunds or void checks reported.
- 3.4. Information Items (Acceptance only): None

#### 4. COMMITTEE REPORTS - NONE

#### 5. DISTRICT MANAGER'S REPORT

- 5.1. District Report (Manager's Report)
- 6. CLOSED SESSION NONE
- 7. OLD BUSINESS NONE
- 8. <u>NEW BUSINESS</u> NONE
- 9. BOARD COMMENT

#### 10. ADJOURNMENT

Adjourn to the next regular meeting on May 8, 2019 at 6:00 p.m., in Conference Room A, at the Terry Ashe Recreation Center (6626 Skyway, Paradise, California).



In accordance with the Americans with Disabilities Act, if you need a special accommodation to participate in the meeting, please contact the District Administrative Office at 530-872-6393 or <u>info@paradiseprpd.com</u> at least 48 hours in advance of the meeting.

Agenda Prepared: 4/5/2019 Agenda Posted: 4/5/2019

Prior to: 12:00 noon

3

## **MINUTES**

The regular meeting of the Paradise Recreation and Park District Board of Directors was called to order by Board Chairperson Mary Bellefeuille at 6:02 p.m.

#### **1. CALL TO ORDER:**

#### **1.1 PLEDGE OF ALLEGIANCE:**

Chairperson Bellefeuille led the Pledge of Allegiance.

#### **1.2 ROLL CALL:**

Present: Chairperson Mary Bellefeuille, Vice Chairperson Al McGreehan, Director Julie Van Roekel, and Director Rodowick

## **ABSENT:** Secretary Robert Anderson

District Manager Efseaff stated that Director Anderson's absence was unexcused.

#### **PRPD STAFF:**

District Manager Dan Efseaff, Park Supervisor Mark Cobb, Recreation Supervisor Jeff Dailey, and Administrative Assistant/Management Colleen Campbell.

#### **1.3 WELCOME GUESTS:**

Seeing no guests present, Chairperson Bellefeuille welcomed staff to the meeting.

### 1.4 SPECIAL PRESENTATIONS: None

#### 2. PUBLIC COMMENT: None

Chairperson Bellefeuille directed the Board's attention to the Consent Agenda and asked if any items needed to be removed and heard separately.

#### 3. CONSENT AGENDA

- 3.1 Board Minutes: Regular Meeting of January 8, 2019
- 3.2 Correspondence: None
- 3.3 Payment of Bills/Disbursements (Warrants and Checks Report) Payroll Checks and Payables Checks #049028 to and including #049175 in the total amount of \$201,375.84 including refunds in the amount of \$2,938.00.

Vice Chairperson McGreehan asked that item 3.1 Board Minutes for February 12, 2019 be removed and heard separately.

Chairperson Bellefeuille asked that item 3.3 Payment of Bills/Disbursements be removed and heard separately.

The Board concurred and Chairperson Bellefeuille stated she would entertain a motion on the remaining Consent Agenda.

#### **MOTION:**

Director Rodowick moved that the PRPD Board of Directors approve the remaining Consent Agenda as presented. The motion was seconded by Director Van Roekel and carried with 4 ayes and 1 absent.

AYES: Bellefeuille. McGreehan. Van Roekel, and Rodowick NOES: None ABSTENTIONS: None ABSENT: Anderson

Chairperson Bellefeuille directed the Board's attention to item 3.1, Board Minutes for February 12, 2019 and asked that Vice Chairperson McGreehan comment.

Vice Chairperson McGreehan directed the Board to page 1, tracking #4588, 1<sup>st</sup> paragraph below Public Comment – recommended a correction due to a typographical error to word "if". Board concurred, and the sentence will now read:

Chairperson Bellefeuille directed the Board's attention to the Consent Agenda and asked <u>if</u> any items needed to be removed and heard separately.

Secondly, Vice Chairperson McGreehan directed the Board to page 1, tracking #4588, 2<sup>nd</sup> paragraph below Public Comment – recommended the Board strike the sentence in its entirety as it is duplicated on page 2 of the document. Board concurred to strike the following sentence:

Vice Chairperson McGreehan asked that item 3.1 Board Minutes for January 8, 2019 be removed and heard separately.

Chairperson Bellefeuille stated she would entertain a motion on item 3.1 Board Minutes for February 12, 2019.

#### **MOTION:**

Vice Chairperson McGreehan moved that the PRPD Board of Directors approve Consent Agenda item 3.1 Board Minutes for February 12, 2019 as amended. The motion was seconded by Director Van Roekel and carried with 4 ayes and 1 absent.

AYES: Bellefeuille, McGreehan, Van Roekel, and Rodowick NOES: None ABSTENTIONS: None

ABSENT: Anderson

Chairperson Bellefeuille directed the Board to item 3.3 Payment of Bills/Disbursements. The Board had open dialog with staff to clarify items on the disbursement register. Seeing and hearing no further comment, Chairperson Bellefeuille stated she would entertain a motion on this item.

#### **MOTION:**

Chairperson Bellefeuille moved that the PRPD Board of Directors approve Consent Agenda item 3.3 Payment of Bills/Disbursements as presented. The motion was seconded by Director Van Roekel and carried with 4 ayes and 1 absent.

AYES: Bellefeuille, McGreehan, Van Roekel, and Rodowick NOES: None ABSTENTIONS: None ABSENT: Anderson

## 4. COMMITTEE REPORTS:

4.1 Finance Committee (Rodowick/Bellefeuille) met on February 21, 2019 to review and discuss the progress of the District's 2017-2018 audit with District Auditor Holly Pladson, CPA.

Committee Chairperson Steve Rodowick provided an oral report supplementing the written documentation presented to the Board. He requested staff amend the report to indicate he was present at the meeting.

The Board had open dialog with staff concerning the status of the audit. District Manager Efseaff stated staff will schedule a follow up meeting with the Finance Committee when the auditor is ready.

The Board concurred to receive this report as amended.

The Board recognized the arrival of Secretary Anderson at 6:17 p.m.

#### 5. REPORTS

#### 5.1 District Report (Manager's Report)

District Manager Efseaff summarized the written report presented to the Board.

- 1. <u>Recovery</u> Staff continues to work through the FEMA/CalOES inspection process along with testing and disposal options for the pool water.
- 2. Programming Staff will offer a Community Easter Egg Hunt at the Terry Ashe Recreation Center on April 13<sup>th</sup> at the Terry Ashe Recreation Center and also a one-day Gold Nugget Craft Faire event on April 27<sup>th</sup>.
- 3. <u>Workshop</u> Ten staff members attended a health wellness workshop at the Terry Ashe Recreation Center facilitated by IsraAID on March 1, 2019. It was well received by all who attended.

4. Conference – The CARPD conference is scheduled for May 22 – 24, 2019. District Manager Efseaff will be the keynote speaker at the event.

## 5.2 Finance Report

The Board and staff had open discussion concerning the financial reports and percentage of items that are over budget due to recovery efforts.

Seeing no further discussion, the Board concurred to receive these reports as presented.

#### 6. CLOSED SESSION

Pursuant to California Government Code Section(s) (1) 54956.9 – Potential Liability Claim; (2) 54956.9 – Potential Litigation; and (3) 54956.8 – Potential interest in real estate negotiations related to park expansion located within the Town of Paradise.

#### 7. REPORT ON CLOSED SESSION

The Board concurred to hear Closed Session at the conclusion of the public meeting.

#### 8. OLD BUSINESS - None

The Board concurred to a short recess at 7:13 p.m.

Chairperson Bellefeuille reconvened the public meeting at 7:19 p.m. and directed the Board's attention to New Business, item 9.1

#### 9. NEW BUSINESS

### 9.1 Consideration of Board of Directors Meeting Day Change

To avoid conflicts with regular meetings of other organizations, some Directors have suggested consideration of a change in the District's regular meeting day. Staff provides a list of meeting dates for other organizations and identify the second Wednesday or potentially Thursday as potential options. If the Directors concur and identify the best date, staff will provide a resolution at the April 9, 2019 regularly scheduled Board meeting.

The Board had open dialog with staff and concurred the second Wednesday was the best option. The Board further discussed setting a special meeting to approve a resolution reflecting this change.

#### **MOTION:**

Director Van Roekel moved that the PRPD Board of Directors approve a change in the regularly scheduled meeting day for the Board of Directors to the second Wednesday of each month at 6:00 p.m. at the Terry Ashe Recreation Center. The motion was seconded by Vice Chairperson McGreehan carried with 4 ayes and 1 abstention

AYES: McGreehan, Anderson, Van Roekel, and Rodowick NOES: None ABSTENTIONS: Bellefeuille

#### ABSENT: None

#### **MOTION:**

Vice Chairperson McGreehan moved that the PRPD Board of Directors direct staff to set a special Board meeting for Tuesday, March 26, 2019 at 4:30 p.m. at the Rio Lindo temporary office to approve a resolution adopting a change in the Board of Directors meeting day to the second Wednesday of each month. The motion was seconded by Director Rodowick and carried with 4 ayes and 1 abstention

AYES: McGreehan, Anderson, Van Roekel, and Rodowick NOES: None ABSTENTIONS: Bellefeuille ABSENT: None

## 9.2 LAFCO Nominations for Enterprise Members

The Butte Local Agency Formation Commission is seeking nominations to serve on their Commission. The term of this seat is through May 31, 2023. Nomination closing date is April 12, 2019.

After a brief discussion the Board concurred not to put forth a nomination.

Seeing no further public meeting agenda items, Chairperson Bellefeuille directed the Board to Closed Session at 7:20 p.m.

#### 6. CLOSED SESSION

Pursuant to California Government Code Section(s) (1) 54956.9 – Potential Liability Claim; (2) 54956.9 – Potential Litigation; and (3) 54956.8 – Potential interest in real estate negotiations related to park expansion located within the Town of Paradise.

#### 7. REPORT ON CLOSED SESSION

Chairperson Bellefeuille reconvened the public meeting at 8:01 and provided the following report on Closed Session.

6.1 The Board concurred to receive this as information only.

#### 6.2 MOTION:

Vice Chairperson McGreehan moved to direct staff to confer with the District's legal counsel as it relates to potential litigation relative to the Camp Fire. The motion was seconded by Director Rodowick and carried with 4 ayes and 1 abstention.

AYES: McGreehan, Anderson, Van Roekel, and Rodowick NOES: None ABSTENTIONS: Bellefeuille ABSENT: None

6.3 The Board concurred to receive this as information only.

# **10. BOARD COMMENT:**

- Staff reminded the Board of Directors that their Form 700 is due to the County of Butte no later than April 1, 2019.
- Steve Rodowick reported that Paradise Lake is full and maintains its recreational opportunities. He recommended the District pursue a partnership with Paradise Irrigation District.

## **10. ADJOURNMENT:**

Seeing no further business, the regular meeting of the Paradise Recreation and Park District Board of Directors was adjourned at 8:08 p.m. by Chairperson Bellefeuille until the next special Board meeting scheduled on March 26, 2019 at 4:30 p.m. at 564 Rio Lindo Avenue, Suite 102, Chico, California.

Mary Bellefeuille, Chairperson

Robert Anderson, Secretary

9

Paradise Recreation and Park District Board of Directors <u>Special</u> Meeting Chico Temporary Office 564 Rio Lindo Avenue, Suite 102, Chico, CA March 26, 2019

## **MINUTES**

The special meeting of the Paradise Recreation and Park District Board of Directors was called to order by Board Chairperson Mary Bellefeuille at 4:30 p.m.

### **1. CALL TO ORDER:**

#### **1.1 PLEDGE OF ALLEGIANCE:**

Chairperson Bellefeuille led the Pledge of Allegiance.

#### 1.2 ROLL CALL:

Present: Chairperson Mary Bellefeuille, Vice Chairperson Al McGreehan, Secretary Robert Anderson, and Director Rodowick

#### ABSENT: Director Julie Van Roekel

District Manager Efseaff stated Director Van Rockel's absence was not excused.

#### PRPD STAFF:

District Manager Dan Efseaff, and Administrative Assistant/Management Colleen Campbell.

#### **1.3 WELCOME GUESTS:**

Seeing no guests present, Chairperson Bellefeuille welcomed staff to the meeting.

### 2. PUBLIC COMMENT: None

Chairperson Bellefeuille directed the Board's attention to New Business, item 3.1.

#### **3. NEW BUSINESS:**

#### 3.1 Resolution #19-03-1-460 Board of Directors Meeting Day Change

The Board of Directors will consider amending Section 10 of the Paradise Recreation and Park District Board of Directors and Administrative By-laws by approving and adopting Resolution #19-03-1-460 changing the Board of Directors meeting day to the second Wednesday of each month, effective April 1, 2019.

#### **MOTION:**

Director Rodowick moved that PRPD Board of Directors approve and adopt Resolution #19-03-1-460 as presented amending Section 10 of the Paradise Recreation and Park District Board of Directors and Administrative By-laws by changing the Board of Directors meeting day to the second Wednesday of

every month, effective April 1, 2019. The motion was seconded by Vice Chairperson McGreehan and carried with 4 ayes and 1 absent.

## **ROLL CALL VOTE:**

AYES: Bellefeuille, McGreehan, Anderson, and Rodowick NOES: None ABSTENTIONS: None ABSENT: Van Roekel

#### 4. BOARD COMMENT:

- Robert Anderson asked when the Terry Ashe Recreation Center will be up and running. District
  Manager Efseaff stated the District is currently accepting reservations at the facility, but staff is
  waiting for phone and internet service before returning.
- The Board concurred to set a special Board meeting at a future date to receive a status report from the groups and organizations the District partners with.
- Al McGreehan stated he will be attending a CARPD quarterly meeting and requested staff add this item to the April Board agenda so he can provide a report on the meeting.
- Steve Rodowick reported the Town Meeting/Open House at the CMA Church was well attended by community members and various agencies. The Board thanked Mr. Rodowick for attending and representing the District along with Recreation Coordinator Lori McCoslin and Pool Manager Trish Colwell.
- District Manager Efseaff stated he will be scheduling a meeting with Golden Feather Union Elementary School District Principal/Superintendent Josh Peete concerning the Concow Pool.

## 5. ADJOURNMENT:

Seeing no further business, the regular meeting of the Paradise Recreation and Park District Board of Directors was adjourned at 4:40 p.m. by Chairperson Bellefeuille until the next regularly scheduled meeting on Wednesday, April 10, 2019 at 6:00 p.m. in Room A at the Terry Ashe Recreation Center, 6626 Skyway, Paradise, California.

Mary Bellefeuille, Chairperson

Robert Anderson, Secretary

PRPD Board of Directors March 26, 2019 Special Meeting Minutes

#### PARADISE RECREATION & PARK DISTRICT

COUNTY MONTHLY CHECK REGISTER

CHECK	ISSUE DATE	VOID	PAYEE	SALARY AND BENEFITS	SERVICE SUPPLIES	FIXED ASSETS	NET CHECK	NOTE
*****				· · · · · ·				
049338- 049356	3/13/2019		Payroll Summary	23,215.02	0.00	0.00	23,215.02	
*****								
049367- 049381	3/27/2019		Payroll Summary	15,459.41	0.00	0.00	15,459.41	
*****								
049309	3/4/2019		ACH FED PR TAX	4,808.06			4,808.06	1
049310	3/4/2019		ACH STATE PR TAX	545.61			545.61	1
049311	3/5/2019		ACH CALPERS	9,308.74			9,308.74	1
049312	3/1/2019		VOYA INSTITUTIONAL TRUST	255.00			255.00	
049313	3/1/2019		MOBILE MODULAR PORTABLE		6,237.50		6,237.50	1
049314	3/1/2019		NORTHSTATE AGGREGATE INC		576.47		576.47	1
049315	3/1/2019		AT&T		190.54		190.54	
049316	3/1/2019		RIEBES AUTO PARTS		46.31		46.31	1
049317	3/1/2019		JESSEE HEATING & AIR		510.00		510.00	1
049318	3/1/2019		ACME TOILET RENTALS LLC		262.98		262.98	1
049319	3/1/2019		BUTTE COUNTY ELECTIONS		31,908.70		31,908.70	1
049320	3/1/2019		UPTOWN STUDIOS INC		1,077.50		1,077.50	1
049321	3/1/2019		ALHAMBRA		65.41		65.41	1
049322	3/11/2019		ACH CALPERS	8,894.00			8.894.00	1
049323	3/11/2019		ACH CALPERS	3,061.22			3,061.22	1
049324	3/8/2019		PREMIER ACCESS INSURANCE	1,049.81			1,049.81	-
049325	3/8/2019		PRINCIPAL LIFE INSURANCE	232.15			232.15	-
049326	3/8/2019		VISION SERVICE PLAN	213.60			213.60	-
049327	3/8/2019		COLLEEN CAMPBELL		109.21		109.21	A
049328	3/8/2019		CSDA MEMBER SERVICES		5,896.00		5,896.00	
049329	3/8/2019		PG&E		8.41		8.41	1
049330	3/8/2019		PG&E		9,182.85		9,182.85	-
049331	3/8/2019		FGL ENVIRONMENTAL		53.00		53.00	-
049332	3/8/2019		BYSWQC		70.00		70.00	-
049333	3/8/2019		FASTENAL COMPANY		74.28		74.28	-
049334	3/8/2019		COMPUTERS PLUS		110.00		110.00	-
049335	3/8/2019		VERIZON WIRELESS		117.33		117.33	-
049336	3/8/2019		AT&T		345.08		345.08	-
049337	3/8/2019		ARCO GASPRO PLUS		36.10		36.10	-
049357	3/13/2019		JEFF'S TRUCK SERVICE		5,844.25		5,844.25	-
049358	3/13/2019		COLLEEN CAMPBELL		34.99		34.99	A
049359	3/13/2019		MEEK'S LUMBER & HARDWARE		1,249.59		1,249.59	
049360	3/13/2019		RENTAL GUYS CHICO		2,801.88		2,801.88	-
049361	3/13/2019		WORK TRAINING CENTER		2,505.50		2,505.50	-
049362	3/13/2019		CARTER LAW OFFICE		450.00		450.00	-
049363	3/13/2019		J C NELSON SUPPLY CO		534.23		534.23	-
049364	3/19/2019		ACH STATE PR TAX	1,282.76	554.25		1,282.76	-
049365	3/19/2019		ACH STATE FK TAX	7,924.42			7,924.42	-
049366	3/19/2019		ACH CALPERS	3,298.33			3,298.33	-
049366	3/27/2019		ACH STATE PR TAX	491.07			491.07	-
049382	1		ACH STATE PR TAX					-
049383	3/29/2019			4,152.84			4,152.84	-
	3/29/2019			1,238.47	0.72		1,238.47	-
049385	3/29/2019				9.73		9.73	
049386	3/29/2019				17.60		17.60	A
049387	3/29/2019				5,205.24		5,205.24	-
049388	3/29/2019		SPECK WEST CONCRETE SYS		283.38		283.38	

Fund 2510

March

GRAND T	OTALS		86,015.23	94,422.43	0.00	180,437.66
TOTALS			47,340.80	94,422.43	0.00	141,763.23
			47.040.00	04 400 40	0.00	4 44 702 02
049404	3/29/2019	VOYA INSTITUTIONAL TRUST	410.00			410.00
049403	3/29/2019	RENTAL GUYS CHICO		3,392.02		3,392.02
049402	3/29/2019	AT&T		352.76		352.76
049401	3/29/2019	CHICO RENT A FENCE		216.00		216.00
049400	3/29/2019	PG&E		1,019.10		1,019.10
049399	3/29/2019	NORTHSTATE AGGREGATE		1,365.75		1,365.75
049398	3/29/2019	RIEBES AUTO PARTS		70.52		70.52
049397	3/29/2019	BUTTE COUNTY PUBLIC HEALTH		167.00		167.00
049396	3/29/2019	AFLAC	174.72			174.72
049395	3/29/2019	TIAA COMMERCIAL FINANCE		224.29		224.29
049394	3/29/2019	INTUIT INC		648.64		648.64
049393	3/29/2019	MFC INVESTMENTS LP		1,480.00		1,480.00
049392	3/29/2019	KEVIN SHARRAH DESIGNS		1,031.24		1,031.24
049391	3/29/2019	MAGIC ICE USA INC		8,400.00		8,400.00
049390	3/29/2019	BUTTE COUNTY NEAL ROAD		10.00		10.00

A) Reimbursement (mileage and board meeting snacks)

B) Rent for Chico office

C) Remainder of amount owed for the ice rink rental

Notes:

O:\BOD\BOD\_Meetings\2019\19.0410\[2018.BOD.Disbursements 03.19.xlsx]2019(3)

С

в

			13
District	Manager'	s Report	Meeting Date: April 10, 2019
		DATE:	4/10/2019
		TO:	PRPD Board of Directors (BOD)
		FROM:	Dan Efseaff, District Manager
	& PARK DISTRICT	SUBJECT:	Monthly District Report
		CODUCOT.	
			Monthly Report
. Updat	es		
in Di ar b. <u>De</u>	CAPRI's Gene strict received ad 2014 respec mographic Stu	eral Liability and F notification from o tfully) have succe <u>dy</u> – Prior to the fil	eived a dividend check of \$2,804.00, proportionate to the District's participation Property program during fiscal year 2002/2003 (Attachment A). In addition, the pur workers compensation carrier, York Services, that two long term claims (200 essfully closed as of March 31, 2019. The properties of the option of completing a demographic study on 4 locations with
da	ta for program	ming, opportunitie	ed the effort. The NRPA Facility Market Reports (Attachment B) provide mark as for new markets, and strategic plans on capital investments. While this utilize ceive of future plans and a baseline for a returning population.
. Finan	cial		
a. Ba	lance Sheet as	of March 31, 201	9 (Attachment C-1)
b. Pro	ofit and Loss fo	r March 2019 (Att	achment C-2)
c. Re	covery Project	Report as of Mar	ch 31, 2019 (Attachment C-3)
. Admiı	nistrative and	Visitor Services	
45 Ap	57 plans. Mr. 0	Grosso indicated ned over his acco	eso, Raymond James Financial Services, to check on the status of the Distric that the accounts will remain the same. He will be relocating to San Diego punts to another Raymond James broker, but assured the District that he is s
. Parks	(Maintenance	and Operations	.)
•	visor Mark Col	•	
us	able, safe, and	d ready for function	s up and running. All broken windows have been replaced so all rooms are no ons. We have two wedding reservations scheduled, and the Community Bar sing regularly in Room A/B for the past month.
fir ar tre	e. Met with Cal nd brush, clear ee stumps and	ifornia Conservati ing trails and min will soon be work	od. Weather permitting, we will soon begin to replace fencing damaged by the ion Corps (CCC) crew leader to provide help at Bille Park for trails, bucking traiser trail work. The CCC have already filled the holes left over from burned of ing on clearing the trails at lower Bille. We are very grateful for their help. The ccess and free Park Maintenance staff for other recovery assignments.
			Maintenance staff has been working hard on getting the landscape back to pr ve set a personal goal of having the gazebo presentable for Gold Nugget Day
The wh sho tha	ey have dedica ile they are tryi ould all be very t is so dedicate	ated themselves t ing to rebuild their proud of what we ed to the District,	ke this time to acknowledge all the hard work the Maintenance staff has don o rebuilding our parks and have shown so much commitment every day, ever r own personal lives; I know from my own challenges this it not easy to do. We have accomplished with such a small crew. We are very lucky to have a cree that for eight hours a day, five days a week, they have put their personal tria and themselves to rebuilding our District. THANK YOU TO MATT BAY, SEA

DAVE, LARRY, AND BRIAN. (yes, that's how many crew members have done all the work - very impressive team!) e. Purchasing - We have signed up with Sourcewell, a non-profit government agency powered by state statute that provides free procurement services through cooperative contracts. This partnership will help streamline our **PRPD** District Report Page 1 of 3

and tribulations aside and dedicated themselves to rebuilding our District. THANK YOU TO MATT, RAY, SEAN,

procurement process and will provide one more source for obtaining the lowest prices available on items the District needs to replace due to the fire. This also insures the District is being good stewards of public funds, now and in the future. (Attachment D).

#### 5. Programs

Recreation Supervisor Jeff Dailey reports:

- a. <u>Gold Nugget Craft Faire</u> The 41st annual Gold Nugget Craft Fair will be held April 27, 2019 from 9:00 am to 5:00 pm at the Terry Ashe Park. As of April 3rd, we have 37 total vendors registered with more coming in each day. There has been a lot of interest in the event with many positive comments and likes on PRPD's Facebook page.
- b. <u>CPRS. Conference and Expo</u> I had the opportunity to attend the California Park and Recreation Society Conference in Sacramento March 20-22. It is one of the largest park and recreation conferences in the nation. It was educational and inspiring to attend sessions on a wide range of subjects.
- c. <u>Other Programs</u> We are continuing with our drop-in basketball programs at Pine Ridge Gym on Wednesday nights and at Cedarwood Gym on Friday nights. The PRPD Easter Egg Hunt is scheduled for Saturday, April 13th at 10:00 am at the Terry Ashe Park. The Easter Bunny will be attending with lots of eggs for the kids.
- d. <u>Ice Rink</u> Spoke to Byron Sharp from Magic Ice, (305) 255-4144 on final 10% payment, damage to the equipment and submission to insurance. He will provide a quote for next season for us to consider.
- e. <u>Grant</u> We have received an informal announcement that our partners with the Feather River Center (FRC) apparently received a partial grant to provide transportation for the District. The FRC is putting on a Wild and Scenic Film Fest in Oroville June 8 and is exploring the option of using the Wild and Scenic Film Festival to help fund access to the Forebay for Paradise youth and families.

#### 6. Outreach and Development

- a. <u>Youth Service Providers Summit (6/17/19)</u> Outdoor Education for All (OEFA) had a conversation with Marti Leicester <martileicester@gmail.com> about the potential to partner with various programs around the County and with funding sources. We discussed the potential to bring together a group for collaboration to discuss youth services and needs in June. We may be invited to a County sponsored discussion on educational programs in April. Another idea is the possibility about a position, partial paid for via grants, to coordinate program efforts. Other groups may be interested in partnering on programs and infrastructure to seek funding to increase access to low-cost/no cost physical activity opportunities.
- b. <u>POA</u> Heard from Paradise Pines POA that they are getting back on their feet little by little. At this time, they have opened the Bar on Friday and Saturday evenings for POA members and guests to have a place to socialize and reconnect. At this point, they are unable to open the POA to the Ridge community (looks like legal restrictions) and facilities are only open to POA Property Owners and their guests.
- c. <u>Butte County Public Health</u> May be interested in a variety of community improvements including: increased walkable/bikeable pathways; shared use options with other activity facilities in the area; increased ADA compliance to several of the river points of access; early childcare stenciling in current/future blacktop play areas; possibilities of park renovation to increase/entice adult physical activity; workable drinking fountains throughout town/parks/facilities; additions of bike racks to increase bike ability; established bike lanes worked into infrastructure planning for roadways; crosswalks; sidewalks; street lighting. Some of these are of particular interest to us.
- d. <u>Butte Creek Project</u> CSU, Chico Research Foundation is interested in potentially partnering with us and River Partners to transform the Butte Creek Ecological Preserve into an educational site around fire restoration and ecology. We may be able to provide programming and recreational services to the site.
- e. <u>Sierra Nevada Conservancy Grants</u> We will likely submit a pre-application form for a potential acquisition and Park planning study to investigate the solutions that Parks may provide for community safety and quality of life.
- f. <u>Butte County Fire Safe Council</u> On March 27, 2019, the District hosted a forest health and wildfire safety forum at the Terry Ashe Recreation Center. I participated as one of the speakers and spoke on planning parkways and shaded fuel breaks (Attachment E)

#### 7. Recovery Project

a. <u>Timber Harvest</u> - Warner Enterprises, Inc., proposes to harvest dead and dying fire damaged trees on parcels owned by the District. Warner Enterprises, Inc. will file the necessary Emergency Notice with CalFire, along with any other permits needed to complete the project. Trees to be removed will be marked with paint prior to removal

under the direction of a registered professional forester. Only trees that meet emergency criteria, dead and dying, and those that pose a danger or hazard to be public will be removed. No funds will be exchanged in this contract. Funds from the sale of the timber along with a cost-share financial subsidy from the American Forest Foundation will fund the project. Staff will be drafting an RFP for professional forester services to recruit a pool of candidates under our Consulting Agreement policy to manage harvest plans, salvage logging operations, and overall monitoring of the project.

b. <u>Shelter in Park Info</u> –Received more information from one of our neighbors to Bille Park (Bob). He said that between 50-60 cars were at the Pavilion at Bille Park. He started there about 10:45 am and when a red CALFire rig came up (with the big cow-catcher type frame in front), they evacuated (about 2:30 pm). The CALFIRE rig plowed and pushed out of the way trees, burning debris, and cars as they evacuated out of the area.

c. <u>FEMA</u>:

i. Toured Gold Nugget Museum property with Museum representatives.

ii. Nelson Marrero (FEMA) noted that "My leadership has stated that public properties have been authorized under Private Property Debris Removal (PPDR). Public facilities that have been burned by the fire will have debris removal managed by California Office of Emergency Management and CalRecycle. Do keep all the respective documentation for each site."

iii. <u>Talked to Philip R. Henry (Madsen, Kneppers & Associates, Inc. O 925.934.3235, C 510.703.2564) about the potential for State clean-up vs private alternative route for us.</u>

- d. <u>Legal Agreement -</u> Jeff Carter worked out the language on the agreement with Baron & Budd PC and Dixon Diab & Chambers LLC with changes. Final was agreeable and we received fully executed copy of the Professional Services Agreement from Baron and Budd, and Dixon Diab & Chambers, LLC.
- e. Contacts Met with Barry Long (UDA) to discuss park ideas on recovery projects for our District.
- f. <u>Crain</u> Met with Susie Heffernan at Crain Park to discuss potential thinning operations and development of the Crain property as a demonstration site.
- g. <u>Vision 20/20: A Fire Resilient California</u> Invited to participate in a Summit hosted by UC Agricultural and Natural Resources (UC ANR). Vision 20/20: A Fire Resilient California that will take place on April 16-17 in Redding, California. The meeting organizers are assembling a group of experienced leaders in several disciplines to help craft a vision and identify actionable items to help California become more wildfire resilient. A UC researcher added me as they thought I would be a "great addition to this invitation only event."

#### 8. Upcoming

a. <u>Request for Proposals (RFP) - Instructed Colleen to set-up Forestry Services RFP to search for a professional</u> <u>forester to advise us and monitor potential salvage logging and thinning operations.</u>

#### Attachments:

- A. CAPRI Dividend
- B. NRPA Demographic Study
- C. Financials: Balance Sheet (C-1) Profit and Loss (C-2) Recovery Project Report (C-3)
- D. Sourcewell Procurement Service
- E. Butte County Fire Safe Council

O:\BOD\BOD\_Meetings\2019\19.0410\2019.0410.BOD.District.Report.docx 4/5/2019



Attachment A

To: CAPRI Members

From: Matthew Duarte

Date: March 15, 2019

RE: CAPRI General Liability & Property Dividends

On behalf of all of us here at California Association for Park & Recreation Indemnity ("CAPRI"), thank you for your membership and participation in our organization. As you know, every year CAPRI's Board of Directors reviews the performance of our programs and, when appropriate, rewards our participating members by way of dividends.

Last year, after evaluating the recent successes of our General Liability & Property program, the CAPRI Board of Directors voted to declare a dividend of \$250,000.00 for those Districts who are current members of CAPRI and participated in the General Liability & Property program during fiscal years 2002 – 2003.

As such, enclosed you will find a dividend check proportionate to your participation in our General Liability & Property Program. Thank you for your membership and your contributions to CAPRI's success. If you have any questions, please feel free to contact me at any time.

Sincerely,

attheir marto

Matthew Duarte Executive Director

6341 Auburn Boulevard, Suite A • Citrus Heights, CA 95621-5203 • (916) 722-5550 • (866) 722-5550 • FAX (916) 722-5715

# NRPA Facility Market Report: Community Profile

Analysis of: Centerville Bridge 1726 Honey Run Road Chico, CA 95928

Park and recreation agencies offer a diverse set of parks, facilities, and program activities to meet the needs of their communities. But the offerings that work well for one agency, or even one part of an agency's service area, may not be the best fit elsewhere. As a result, park and recreation professionals seek information and insights that empower them to make decisions on the optimal program and service offerings for their communities.

In your hands is the **NRPA Facility Market Report** for the Centerville Bridge. This report offers an array of data that provides your agency with a greater understanding of the residents served by the facility, with a particular focus on their habits and interests.

# Key Findings About the Centerville Bridge:



Number of residents living within a 15-minute drive of the facility per Census 2010



Median age of residents living within a 15-minute drive of the facility per Census 2010



Percentage of adult population living within a 15-minute drive of the facility that exercise at least seven hours per week



# www.nrpa.org

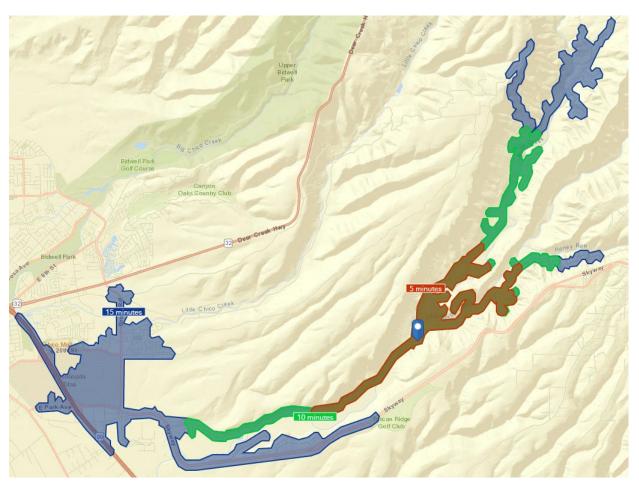


Figure 1: Map of 5-, 10- and 15-Minute Drives from the Facility

Figure 1 illustrates the physical accessibility, in terms of driving times, of the Centerville Bridge. The highlighted areas show the driving times to the facility, broken down into 5- (brown), 10- (green) and 15- (blue) minute estimated drive time intervals. Although usage and constituent population will vary by the facility type, the 15-minute drive time area is presented as a *general* guideline on the size of the population most likely to visit the facility. That is, those residing within the area shaded blue may represent the most likely users of common facilities such as recreation and community centers, athletic fields, playgrounds, tennis courts, senior centers and aquatic facilities.



# About the Residents Who Live Within a 15-Minute Drive of the Facility

Within a 15-Minute Drive of the Facility						
Summary	Census 2010	2018 Forecast	2023 Forecast			
Population	3,554	3,711	3,857			
Households	1,431	1,490	1,548			
Families	907	952	993			
Average Household Size	2.48	2.49	2.49			
<b>Owner Occupied Homes</b>	866	869	966			
<b>Renter Occupied Homes</b>	565	621	582			
Median Age	34.7	37.0	37.3			
Median Household Income		\$64,497	\$76,724			

#### Figure 2: 2010 Census Data and 2018 & 2023 Forecast Data of People Residing Within a 15-Minute Drive of the Facility

Race and Ethnicity	Census 2010		2018 Forecast		2023 Forecast	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,791	78.5%	2,830	76.2%	2,879	74.6%
Black Alone	58	1.6%	62	1.7%	66	1.7%
American Indian Alone	76	2.1%	79	2.1%	83	2.2%
Asian Alone	178	5.0%	208	5.6%	234	6.1%
Pacific Islander Alone	13	0.4%	14	0.4%	14	0.4%
Some Other Race Alone	256	7.2%	307	8.3%	346	9.0%
Two or More Races	182	5.1%	212	5.7%	236	6.1%
Hispanic Origin (Any Race)	633	17.8%	760	20.5%	873	22.6%

Figure 2 summarizes Census data of the residents living within a 15-minute drive of the facility, including population, household formation and home ownership status. The 2010 data represents actual U.S. Census data, while the 2018 and 2023 figures are projections developed by Esri. The projections are based on forecasts for births, deaths, international and domestic migration and other factors that influence population shifts. These projections, which naturally are subject to revision, assist your agency in its planning of future programming at the facility over the coming years.



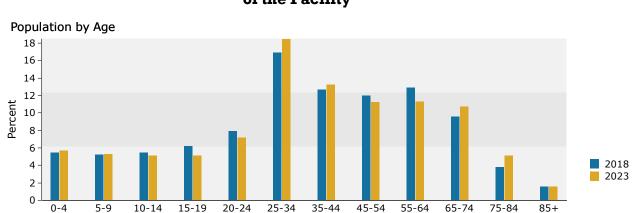


Figure 3: Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

# Figure 4: Census 2010 Data and Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

	Census	Census 2010		2018 Forecast		ecast
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	209	5.9%	204	5.5%	218	5.7%
5 - 9	216	6.1%	194	5.2%	204	5.3%
10 - 14	247	7.0%	205	5.5%	195	5.1%
15 - 19	260	7.3%	230	6.2%	197	5.1%
20 - 24	287	8.1%	295	7.9%	278	7.2%
25 - 34	572	16.1%	629	16.9%	713	18.5%
35 - 44	439	12.4%	473	12.7%	511	13.3%
45 - 54	505	14.2%	445	12.0%	433	11.2%
55 - 64	452	12.7%	478	12.9%	435	11.3%
65 - 74	202	5.7%	355	9.6%	412	10.7%
75 - 84	119	3.3%	142	3.8%	197	5.1%
85+	45	1.3%	61	1.6%	63	1.6%

Figures 3 and 4 provide an age distribution of the population living with a 15-minute drive of the facility by age groups, as reported in United States Census and American Community Survey (ACS) data.

Note that the age ranges are not of equal size. The age groups ranging from birth to 24 years old are grouped into five-year increments, ages 25 to 84 are grouped into 10-year increments and individuals 85 years and older are placed into a single age group.

From a recreation programming and planning perspective, the classification of youth and young adults into small age groups aid your agency with programing decisions for children and young adults. Whereas adults within a 10-year age range (e.g., ages 35 to 44) may likely share similar recreation interests, the similarly large size age groups may not make as much sense for children and young adults. For example, recreation interests of 5 year olds have few similarities of those of 15 year olds. Hence, the five-year age ranges for the younger age groupings provide your agency with more valuable insights about the relative size of the youth population when considering their recreation needs.



# Personal Interests, Activities and Spending Habits

Figures 5 - 8 summarize the personal interests, activities and spending habits of residents living within a 15-minute drive of the facility. These tables include predictors of recreation activity and spending that better inform programming decision making for your facility.

Pay particular attention to the Market Potential Index, or MPI. The MPI represents the relative likelihood of adults living near your facility to engage in a particular activity in comparison to the U.S. average. This measure is indexed to 100, so that an MPI greater than 100 indicates a greater than average likelihood (relative to the whole U.S.) to participate in the activity while an MPI less than 100 suggests a less than average likelihood to engage in the activity.

## Figure 5: Weekly Exercise Habits of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of	_	
	Adults	Percent	MPI
Spends 7+ hours exercising per week	718	24.1%	119
Spends 4-6 hours exercising per week	678	22.8%	113
Spends 1-3 hours exercising per week	717	24.1%	101

Figure 5 shows the weekly exercise habits for people within a 15-minute drive of your facility. The percentages are the proportion of adults living within a ten-minute drive of the facility that exercise one to three, four to six or seven-plus hours a week. An MPI value greater than 100 indicates a greater percentage of the adult population living within a 15-minute drive of the facility exercises one to two, three to five or six-plus hours a week versus the United States as a whole.

# Figure 6: Participation Rates of Select Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Participated in aerobics in last 12 months	305	10.2%	130
Participated in basketball in last 12 months	283	9.5%	115
Participated in yoga in last 12 months	313	10.5%	129
Participated in weight lifting in last 12 months	370	12.4%	118
Participated in tennis in last 12 months	109	3.7%	105
Participated in soccer in last 12 months	113	3.8%	92

Figure 6 presents data on the level of adult participation in select recreation activities among residents living within a 15-minute drive of the facility. Using this data, you can estimate the interests of residents in your facility's service area, helping to inform programming planning decisions.



the Facility						
	Expected Number of					
	Adults	Percent	MPI			
Facebook	2,067	69.4%	112			
YouTube	1,612	54.1%	105			
Twitter	494	16.6%	123			

#### Figure 7: Social Media Usage of People Residing Within a 15-Minute Drive of the Facility

Figure 7 shows the level of social media usage of adult residents that reside within a 15-minute drive of your facility. Understanding the social media habits of the residents living near the facility informs your agency on the potential efficacy of social media channels in supporting marketing strategies for the facility's programming and services.

# Figure 8: Spending Habits on Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

		Spending Potential Index	Average Annual Amount Spent	Total
	tal Spent on Entertainment/Recreation es and Admissions	97	\$665.99	\$992,329
-	Tickets to Theatre/Operas/Concerts	97	\$64.00	\$95,358
-	Tickets to Movies/Museums/Parks	101	\$80.36	\$119,734
-	Admission to Sporting Events	97	\$57.79	\$86,101
-	Fees for Participant Sports	100	\$112.47	\$167,585
-	Fees for Recreational Lessons	95	\$131.70	\$196,233
-	Membership Fees for Social/Recreation/Civic Clubs	97	\$218.89	\$326,142

Figure 8 summarizes the spending habits of nearby residents on recreation activities by presenting the Spending Potential Index (SPI) and average annual spending on select recreation and leisure activities. Similar to the MPI, the SPI is indexed such that a reading of 100 represents average spending among all U.S. households. Hence, a reading above 100 means residents living within a ten-minute drive of the facility spends more on average on the particular activity relative to the United States as a whole.

While all of the leisure activities presented in the table may not be relevant to your facility, these data provide your agency with guidance on the leisure interests of your patrons, as well as their ability/willingness to pay for those experiences. For example, a population that has a higher than average SPI for "Fees for Recreational Lessons" may indicate a significant opportunity — and/or a greater willingness to pay — for high-quality, fee-based recreation programs at your facility.



# **Final Thoughts**

While the information within this report is not intended to be indicative of the entire population served by Centerville Bridge, it gives your agency insights on the potential market for the facility with a particular focus on those living within a 15-minute drive. One note of caution: The analysis provided within this report is meant to be for informational purposes only and does not represent a recommendation by NRPA for the facility's operations.

#### The Premier Membership Advantage

This report is only one example of the many benefits and resources available to you as a Premier member of NRPA. Your all-inclusive membership gives your agency maximum value and convenience to NRPA's exceptional benefits and resources including:

- Up to 30 percent discount on NRPA products and services.
- A bulk purchasing discount on conference registration, certification, online learning and more.
- 10 free Premier-exclusive webinars.
- Access to approximately \$2.4 million in grant opportunities annually.
- Member discounts on insurance, background screenings, software and more.

For a full list of your membership benefits, please visit www.nrpa.org/Member-Benefits.

© COPYRIGHT 2019 National Recreation and Park Association. Portions of this document include intellectual property of Esri and its licensors and are used herein under license. © COPYRIGHT 2019 Esri and its licensors.



www.nrpa.org

# NRPA Facility Market Report: Community Profile

Analysis of: Concow Pool 11666 Concow Road Yankee Hill, CA 95965

Park and recreation agencies offer a diverse set of parks, facilities, and program activities to meet the needs of their communities. But the offerings that work well for one agency, or even one part of an agency's service area, may not be the best fit elsewhere. As a result, park and recreation professionals seek information and insights that empower them to make decisions on the optimal program and service offerings for their communities.

In your hands is the **NRPA Facility Market Report** for the Concow Pool. This report offers an array of data that provides your agency with a greater understanding of the residents served by the facility, with a particular focus on their habits and interests.

# Key Findings About the Concow Pool:



Number of residents living within a 15-minute drive of the facility per Census 2010



Median age of residents living within a 15-minute drive of the facility per Census 2010



Percentage of adult population living within a 15-minute drive of the facility that exercise at least seven hours per week



# www.nrpa.org

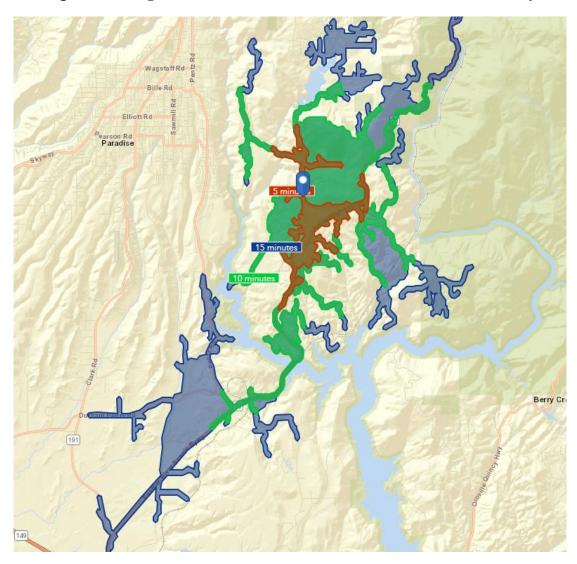


Figure 1: Map of 5-, 10- and 15-Minute Drives from the Facility

Figure 1 illustrates the physical accessibility, in terms of driving times, of the Concow Pool. The highlighted areas show the driving times to the facility, broken down into 5- (brown), 10- (green) and 15- (blue) minute estimated drive time intervals. Although usage and constituent population will vary by the facility type, the 15-minute drive time area is presented as a *general* guideline on the size of the population most likely to visit the facility. That is, those residing within the area shaded blue may represent the most likely users of common facilities such as recreation and community centers, athletic fields, playgrounds, tennis courts, senior centers and aquatic facilities.



# About the Residents Who Live Within a 15-Minute Drive of the Facility

Within a 15-Minute Drive of the Facility						
Summary	Census 2010	2018 Forecast	2023 Forecast			
Population	879	880	890			
Households	384	382	386			
Families	241	239	242			
Average Household Size	2.29	2.30	2.30			
<b>Owner Occupied Homes</b>	310	308	321			
<b>Renter Occupied Homes</b>	74	74	65			
Median Age	50.7	53.4	54.4			
Median Household Income		\$28,626	\$33,792			

#### Figure 2: 2010 Census Data and 2018 & 2023 Forecast Data of People Residing Within a 15-Minute Drive of the Facility

Race and Ethnicity		Census 2010		2018 Forecast		2023 Forecast	
	Number	Percent	Number	Percent	Number	Percent	
White Alone	765	86.9%	749	85.2%	745	83.7%	
Black Alone	4	0.5%	4	0.5%	4	0.4%	
American Indian Alone	30	3.4%	31	3.5%	32	3.6%	
Asian Alone	10	1.1%	11	1.3%	13	1.5%	
Pacific Islander Alone	3	0.3%	3	0.3%	3	0.3%	
Some Other Race Alone	17	1.9%	21	2.4%	25	2.8%	
Two or More Races	51	5.8%	60	6.8%	68	7.6%	
Hispanic Origin (Any Race)	68	7.7%	83	9.4%	96	10.8%	

Figure 2 summarizes Census data of the residents living within a 15-minute drive of the facility, including population, household formation and home ownership status. The 2010 data represents actual U.S. Census data, while the 2018 and 2023 figures are projections developed by Esri. The projections are based on forecasts for births, deaths, international and domestic migration and other factors that influence population shifts. These projections, which naturally are subject to revision, assist your agency in its planning of future programming at the facility over the coming years.



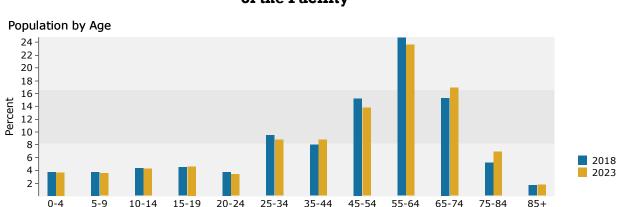


Figure 3: Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

# Figure 4: Census 2010 Data and Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

	Census	Census 2010		2018 Forecast		2023 Forecast	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	38	4.3%	33	3.8%	33	3.7%	
5 - 9	36	4.1%	33	3.8%	32	3.6%	
10 - 14	40	4.5%	39	4.4%	38	4.3%	
15 - 19	47	5.3%	40	4.5%	41	4.6%	
20 - 24	39	4.4%	33	3.8%	30	3.4%	
25 - 34	79	9.0%	84	9.5%	78	8.8%	
35 - 44	78	8.9%	70	8.0%	78	8.8%	
45 - 54	162	18.4%	134	15.2%	123	13.8%	
55 - 64	208	23.6%	218	24.8%	210	23.6%	
65 - 74	100	11.4%	135	15.3%	150	16.9%	
75 - 84	40	4.5%	46	5.2%	61	6.9%	
85+	13	1.5%	15	1.7%	16	1.8%	

Figures 3 and 4 provide an age distribution of the population living with a 15-minute drive of the facility by age groups, as reported in United States Census and American Community Survey (ACS) data.

Note that the age ranges are not of equal size. The age groups ranging from birth to 24 years old are grouped into five-year increments, ages 25 to 84 are grouped into 10-year increments and individuals 85 years and older are placed into a single age group.

From a recreation programming and planning perspective, the classification of youth and young adults into small age groups aid your agency with programing decisions for children and young adults. Whereas adults within a 10-year age range (e.g., ages 35 to 44) may likely share similar recreation interests, the similarly large size age groups may not make as much sense for children and young adults. For example, recreation interests of 5 year olds have few similarities of those of 15 year olds. Hence, the five-year age ranges for the younger age groupings provide your agency with more valuable insights about the relative size of the youth population when considering their recreation needs.



30

www.nrpa.org

# Personal Interests, Activities and Spending Habits

Figures 5 - 8 summarize the personal interests, activities and spending habits of residents living within a 15-minute drive of the facility. These tables include predictors of recreation activity and spending that better inform programming decision making for your facility.

Pay particular attention to the Market Potential Index, or MPI. The MPI represents the relative likelihood of adults living near your facility to engage in a particular activity in comparison to the U.S. average. This measure is indexed to 100, so that an MPI greater than 100 indicates a greater than average likelihood (relative to the whole U.S.) to participate in the activity while an MPI less than 100 suggests a less than average likelihood to engage in the activity.

## Figure 5: Weekly Exercise Habits of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Spends 7+ hours exercising per week	166	22.0%	108
Spends 4-6 hours exercising per week	103	13.7%	68
Spends 1-3 hours exercising per week	138	18.3%	77

Figure 5 shows the weekly exercise habits for people within a 15-minute drive of your facility. The percentages are the proportion of adults living within a ten-minute drive of the facility that exercise one to three, four to six or seven-plus hours a week. An MPI value greater than 100 indicates a greater percentage of the adult population living within a 15-minute drive of the facility exercises one to two, three to five or six-plus hours a week versus the United States as a whole.

# Figure 6: Participation Rates of Select Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Participated in aerobics in last 12 months	44	5.8%	74
Participated in basketball in last 12 months	38	5.0%	61
Participated in yoga in last 12 months	48	6.4%	78
Participated in weight lifting in last 12 months	57	7.6%	72
Participated in tennis in last 12 months	25	3.3%	95
Participated in soccer in last 12 months	18	2.4%	58

Figure 6 presents data on the level of adult participation in select recreation activities among residents living within a 15-minute drive of the facility. Using this data, you can estimate the interests of residents in your facility's service area, helping to inform programming planning decisions.



the Facility				
Expected Number of				
	Adults	Percent	MPI	
Facebook	412	54.6%	88	
YouTube	323	42.8%	83	
Twitter	58	7.7%	57	

#### Figure 7: Social Media Usage of People Residing Within a 15-Minute Drive of the Facility

Figure 7 shows the level of social media usage of adult residents that reside within a 15-minute drive of your facility. Understanding the social media habits of the residents living near the facility informs your agency on the potential efficacy of social media channels in supporting marketing strategies for the facility's programming and services.

# Figure 8: Spending Habits on Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

		Spending Potential Index	Average Annual Amount Spent	Total
	tal Spent on Entertainment/Recreation es and Admissions	54	\$371.07	\$141,747
-	Tickets to Theatre/Operas/Concerts	54	\$35.75	\$13,656
-	Tickets to Movies/Museums/Parks	56	\$44.45	\$16,981
-	Admission to Sporting Events	50	\$29.49	\$11,264
-	Fees for Participant Sports	61	\$68.82	\$26,288
-	Fees for Recreational Lessons	48	\$66.38	\$25,356
-	Membership Fees for Social/Recreation/Civic Clubs	56	\$125.85	\$48,074

Figure 8 summarizes the spending habits of nearby residents on recreation activities by presenting the Spending Potential Index (SPI) and average annual spending on select recreation and leisure activities. Similar to the MPI, the SPI is indexed such that a reading of 100 represents average spending among all U.S. households. Hence, a reading above 100 means residents living within a ten-minute drive of the facility spends more on average on the particular activity relative to the United States as a whole.

While all of the leisure activities presented in the table may not be relevant to your facility, these data provide your agency with guidance on the leisure interests of your patrons, as well as their ability/willingness to pay for those experiences. For example, a population that has a higher than average SPI for "Fees for Recreational Lessons" may indicate a significant opportunity — and/or a greater willingness to pay — for high-quality, fee-based recreation programs at your facility.



# Final Thoughts

While the information within this report is not intended to be indicative of the entire population served by Concow Pool, it gives your agency insights on the potential market for the facility with a particular focus on those living within a 15-minute drive. One note of caution: The analysis provided within this report is meant to be for informational purposes only and does not represent a recommendation by NRPA for the facility's operations.

#### The Premier Membership Advantage

This report is only one example of the many benefits and resources available to you as a Premier member of NRPA. Your all-inclusive membership gives your agency maximum value and convenience to NRPA's exceptional benefits and resources including:

- Up to 30 percent discount on NRPA products and services.
- A bulk purchasing discount on conference registration, certification, online learning and more.
- 10 free Premier-exclusive webinars.
- Access to approximately \$2.4 million in grant opportunities annually.
- Member discounts on insurance, background screenings, software and more.

For a full list of your membership benefits, please visit www.nrpa.org/Member-Benefits.

© COPYRIGHT 2019 National Recreation and Park Association. Portions of this document include intellectual property of Esri and its licensors and are used herein under license. © COPYRIGHT 2019 Esri and its licensors.





# NRPA Facility Market Report: Community Profile

Analysis of: Magalia Center 14700 Skyway Magalia, CA 95954

Park and recreation agencies offer a diverse set of offerings and program activities to meet the needs of their communities. But the offerings that work well for one agency, or even one part of an agency's service area, may not be the best fit elsewhere. As a result, park and recreation professionals seek information and insights that empower them to make decisions on the optimal program and service offerings for their communities.

In your hands is the **NRPA Facility Market Report** for the Magalia Center. This report offers an array of data that provides your agency with a greater understanding of the residents served by the facility, with a particular focus on their habits and interests.

# Key Findings About the Magalia Center:



Number of residents living within a ten-minute drive of the facility per Census 2010



Median age of residents living within a ten-minute drive of the facility per Census 2010



Percentage of adult population living within a ten-minute drive of the facility that exercise at least seven hours per week



# www.nrpa.org

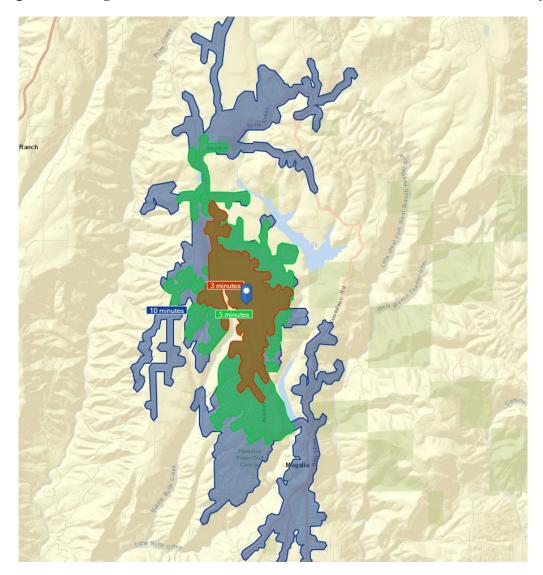


Figure 1: Map of Three, Five and Ten Minute Drives from the Facility

Figure 1 illustrates the physical accessibility, in terms of driving times, of the Magalia Center. The highlighted areas show the driving times of the facility, broken down into three (brown), five (green) and ten (blue) minute estimated drive time intervals. Although usage and constituent population will vary by the facility type, the ten-minute drive time area is presented as a *general* guideline on the size of the population most likely to visit the facility. That is, those residing within the area shaded blue may represent the most likely users of common facilities such as recreation and community centers, athletic fields, playgrounds, tennis courts, senior centers and aquatic facilities.



www.nrpa.org

# About the Residents Who Live Within a 10-Minute Drive of the Facility

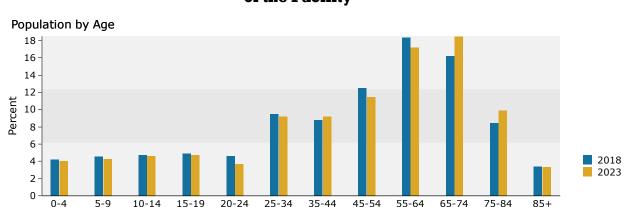
Within a 10-Minute Drive of the Facility						
Summary	Census 2010	2018 Forecast	2023 Forecast			
Population	10,249	10,691	11,044			
Households	4,366	4,525	4,664			
Families	2,978	3,083	3,175			
Average Household Size	2.34	2.35	2.36			
<b>Owner Occupied Homes</b>	3,352	3,473	3,726			
<b>Renter Occupied Homes</b>	1,014	1,052	938			
Median Age	48.9	52.4	54.2			
Median Household Income		\$46,784	\$52,109			

#### Figure 2: 2010 Census Data and 2018 & 2023 Forecast Data of People Residing Within a 10-Minute Drive of the Facility

Race and Ethnicity		nsus )10	_	018 ecast		)23 ecast
	Number	Percent	Number	Percent	Number	Percent
White Alone	9,429	92.0%	9,694	90.7%	9,900	89.6%
Black Alone	35	0.3%	42	0.4%	47	0.4%
American Indian Alone	128	1.2%	138	1.3%	146	1.3%
Asian Alone	85	0.8%	105	1.0%	124	1.1%
Pacific Islander Alone	14	0.1%	14	0.1%	16	0.1%
Some Other Race Alone	117	1.1%	149	1.4%	175	1.6%
Two or More Races	441	4.3%	549	5.1%	635	5.8%
Hispanic Origin (Any Race)	696	6.8%	886	8.3%	1,058	9.6%

Figure 2 summarizes Census data of the residents living within a ten-minute drive of the facility, including population, household formation and home ownership status. The 2010 data represents actual United States Census data, while the 2018 and 2023 figures are projections developed by Esri. The projections are based on forecasts for births, deaths, international and domestic migration and other factors that influence population shifts. These projections, which naturally are subject to revision, assist your agency in its planning of future programming at the facility over the coming years.





# Figure 3: Forecasted Age Trends of People Residing Within a Ten-Minute Drive of the Facility

# Figure 4: Census 2010 Data and Forecasted Age Trends of People Residing Within a Ten-Minute Drive of the Facility

				-			
	Census	2010	2018 Fo	recast	2023 Fore	23 Forecast	
Population by Age	Number	Percent	Number	Percent	Number	Percent	
0 - 4	482	4.7%	447	4.2%	443	4.0%	
5 - 9	532	5.2%	484	4.5%	473	4.3%	
10 - 14	568	5.5%	500	4.7%	505	4.6%	
15 - 19	622	6.1%	520	4.9%	516	4.7%	
20 - 24	475	4.6%	487	4.6%	404	3.7%	
25 - 34	851	8.3%	1,013	9.5%	1,012	9.2%	
35 - 44	1,039	10.1%	943	8.8%	1,016	9.2%	
45 - 54	1,546	15.1%	1,333	12.5%	1,272	11.5%	
55 - 64	1,697	16.6%	1,965	18.4%	1,899	17.2%	
65 - 74	1,284	12.5%	1,733	16.2%	2,041	18.5%	
75 - 84	832	8.1%	898	8.4%	1,094	9.9%	
85+	321	3.1%	367	3.4%	368	3.3%	

Figures 3 and 4 provide an age distribution of the population living with a ten-minute drive of the facility by age groups, as reported in United States Census and American Community Survey (ACS) data.

Note that the age ranges are not of equal size. The age groups ranging from birth to 24 years old are grouped into five-year increments, ages 25 to 84 are grouped into ten-year increments and individuals 85 years and older are placed into a single age group.

From a recreation programming and planning perspective, the classification of youth and young adults into small age groups aid your agency with programing decisions for children and young adults. Whereas adults within a ten-year age range (e.g., ages 35 to 44) may likely share similar recreation interests, the similarly large size age groups may not make as much sense for children and young adults. For example, recreation interests of five year olds have few similarities of those of 15 year olds. Hence, the five-year age ranges for the younger age groupings provide your agency with more valuable insights about the relative size of the youth population when considering their recreation needs.



# Personal Interests, Activities and Spending Habits

Figures 5 - 8 summarize the personal interests, activities, and spending habits of residents living within a ten-minute drive of the facility. These tables include predictors of recreation activity and spending that better inform programming decision making for your facility.

Pay particular attention to the Market Potential Index, or MPI. The MPI represents the relative likelihood of adults living near your facility to engage in a particular activity in comparison to the U.S. average. This measure is indexed to 100, so that an MPI greater than 100 indicates a greater than average likelihood (relative to the whole U.S.) to participate in the activity while an MPI less than 100 suggests a less than average likelihood to engage in the activity.

#### Figure 5: Weekly Exercise Habits of People Residing Within a Ten-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Spends 7+ hours exercising per week	1,936	21.6%	107
Spends 4-6 hours exercising per week	1,156	12.9%	64
Spends 1-3 hours exercising per week	1,642	18.4%	77

Figure 5 shows the weekly exercise habits for people within a ten-minute drive of your facility. The percentages are the proportion of adults living within a ten-minute drive of the facility that exercise one to three, four to six or seven-plus hours a week. An MPI value greater of 100 indicates a greater percentage of the adult population living within a ten-minute drive of the facility exercises one to two, three to five or six-plus hours a week versus the U.S. as a whole.

# Figure 6: Participation Rates of Select Recreation Activities of People Residing Within a Ten-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Participated in aerobics in last 12 months	523	5.8%	74
Participated in basketball in last 12 months	435	4.9%	59
Participated in yoga in last 12 months	537	6.0%	74
Participated in weight lifting in last 12 months	663	7.4%	71
Participated in tennis in last 12 months	300	3.4%	96
Participated in soccer in last 12 months	207	2.3%	56

Figure 6 presents data on the level of adult participation in select recreation activities among residents living within a ten-minute drive of the facility. Using this data, you can estimate the interests of residents in your facility's service area, helping inform programming planning decisions.



the Facility				
	Expected Number of			
	Adults	Percent	MPI	
Facebook	4,822	53.9%	87	
YouTube	3,789	42.4%	83	
Twitter	680	7.6%	56	

#### Figure 7: Social Media Usage of People Residing Within a Ten-Minute Drive of the Facility

Figure 7 shows the level of social media usage of adult residents that reside within a ten-minute drive of your facility. Understanding the social media habits of the residents living near the facility informs your agency on the potential efficacy of social media channels in supporting marketing strategies for the facility's programming and services.

## Figure 8: Spending Habits on Recreation Activities of People Residing Within a Ten-Minute Drive of the Facility

	Spending Potential Index	Average Annual Amount Spent	Total
Total Spent on Entertainment/Recreation Fees and Admissions	64	\$434.68	\$1,966,942
<ul> <li>Tickets to Theatre/Operas/Concerts</li> </ul>	63	\$41.77	\$188,997
<ul> <li>Tickets to Movies/Museums/Parks</li> </ul>	65	\$52.16	\$236,015
<ul> <li>Admission to Sporting Events</li> </ul>	58	\$34.44	\$155,863
- Fees for Participant Sports	72	\$81.53	\$368,932
<ul> <li>Fees for Recreational Lessons</li> </ul>	55	\$76.69	\$347,021
<ul> <li>Membership Fees for Social/Recreation/Civic Clubs</li> </ul>	65	\$147.69	\$668,309

Figure 8 summarizes the spending habits of nearby residents on recreation activities by presenting the Spending Potential Index (SPI) and average annual spending on select recreation and leisure activities. Similar to the MPI, the SPI is indexed such that a reading of 100 represents average spending among all U.S. households. Hence, a reading above 100 means residents living within a ten-minute drive of the facility spends more on average on the particular activity relative to the U.S. as a whole.

While all of the leisure activities presented in the table may not be relevant to your facility, these data provide your agency with guidance on the leisure interests of your patrons, as well as their ability/willingness to pay for those experiences. For example, a population that has a higher than average SPI for "Fees for Recreational Lessons" may indicate a significant opportunity—and/or a greater willingness to pay—for high quality fee-based recreation programs at your facility.



# **Final Thoughts**

While the information within this report is not intended to be indicative of the entire population served by Magalia Center, it gives your agency insights on the potential market for the facility with a particular focus on those living within a ten-minute drive. One note of caution: the analysis provided within this report is meant to be for informational purposes only and does not represent a recommendation by NRPA for the facility's operations.

#### The Premier Membership Advantage

This report is only one example of the many benefits and resources available to you as a Premier member of NRPA. Your all-inclusive membership gives your agency maximum value and convenience to NRPA's exceptional benefits and resources including:

- Up to 30% discount on NRPA products and services.
- A bulk purchasing discount on conference registration, certification, online learning and more.
- 10 free Premier-exclusive webinars.
- Access to approximately \$2.4 million in grant opportunities annually.
- Member discounts on insurance, background screenings, software and more.

For a full list of your membership benefits, please visit <u>www.nrpa.org/Member-Benefits</u>

© COPYRIGHT 2019 National Recreation and Park Association. Portions of this document includes intellectual property of Esri and its licensors and are used herein under license. © COPYRIGHT 2019 Esri and its licensors.



# www.nrpa.org

# NRPA Facility Market Report: Community Profile

# Analysis of: Terry Ashe Recreation Center 6626 Skyway Paradise, CA 95969

Park and recreation agencies offer a diverse set of parks, facilities, and program activities to meet the needs of their communities. But the offerings that work well for one agency, or even one part of an agency's service area, may not be the best fit elsewhere. As a result, park and recreation professionals seek information and insights that empower them to make decisions on the optimal program and service offerings for their communities.

In your hands is the **NRPA Facility Market Report** for the Terry Ashe Recreation Center. This report offers an array of data that provides your agency with a greater understanding of the residents served by the facility, with a particular focus on their habits and interests.

# Key Findings About the Terry Ashe Recreation Center:



Number of residents living within a 15-minute drive of the facility per Census 2010



Median age of residents living within a 15-minute drive of the facility per Census 2010



Percentage of adult population living within a 15-minute drive of the facility that exercise at least seven hours per week



# www.nrpa.org

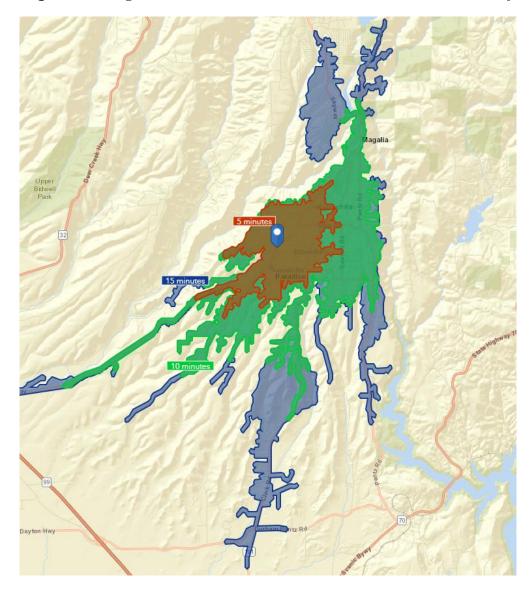


Figure 1: Map of 5-, 10- and 15-Minute Drives from the Facility

Figure 1 illustrates the physical accessibility, in terms of driving times, of the Terry Ashe Recreation Center. The highlighted areas show the driving times to the facility, broken down into 5- (brown), 10-(green) and 15- (blue) minute estimated drive time intervals. Although usage and constituent population will vary by the facility type, the 15-minute drive time area is presented as a *general* guideline on the size of the population most likely to visit the facility. That is, those residing within the area shaded blue may represent the most likely users of common facilities such as recreation and community centers, athletic fields, playgrounds, tennis courts, senior centers and aquatic facilities.



# About the Residents Who Live Within a 15-Minute Drive of the Facility

Within a 15-Minute Drive of the Facility						
Summary	Census 2010	2018 Forecast	2023 Forecast			
Population	31,136	32,536	33,629			
Households	13,930	14,452	14,903			
Families	8,516	8,828	9,095			
Average Household Size	2.21	2.22	2.23			
<b>Owner Occupied Homes</b>	9,643	10,003	10,826			
<b>Renter Occupied Homes</b>	4,287	4,449	4,077			
Median Age	49.7	52.5	53.8			
Median Household Income		\$46,659	\$53,430			

#### Figure 2: 2010 Census Data and 2018 & 2023 Forecast Data of People Residing Within a 15-Minute Drive of the Facility

Race and Ethnicity		nsus )10	_	018 ecast		)23 ecast
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,619	91.9%	29,459	90.5%	30,102	89.5%
Black Alone	132	0.4%	156	0.5%	174	0.5%
American Indian Alone	368	1.2%	396	1.2%	418	1.2%
Asian Alone	378	1.2%	473	1.5%	554	1.6%
Pacific Islander Alone	35	0.1%	38	0.1%	42	0.1%
Some Other Race Alone	471	1.5%	606	1.9%	711	2.1%
Two or More Races	1,133	3.6%	1,408	4.3%	1,628	4.8%
Hispanic Origin (Any Race)	2,203	7.1%	2,819	8.7%	3,367	10.0%

Figure 2 summarizes Census data of the residents living within a 15-minute drive of the facility, including population, household formation and home ownership status. The 2010 data represents actual U.S. Census data, while the 2018 and 2023 figures are projections developed by Esri. The projections are based on forecasts for births, deaths, international and domestic migration and other factors that influence population shifts. These projections, which naturally are subject to revision, assist your agency in its planning of future programming at the facility over the coming years.



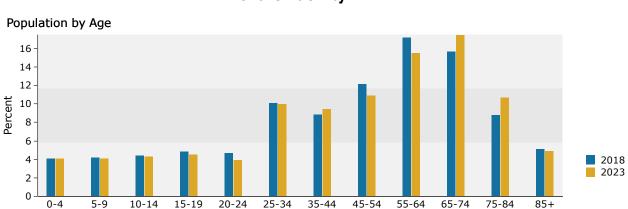


Figure 3: Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

# Figure 4: Census 2010 Data and Forecasted Age Trends of People Residing Within a 15-Minute Drive of the Facility

	Census	2010	2018 For	2018 Forecast 2023 Foreca		
Population by Age	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,391	4.5%	1,335	4.1%	1,363	4.1%
5 - 9	1,463	4.7%	1,371	4.2%	1,386	4.1%
10 - 14	1,589	5.1%	1,428	4.4%	1,462	4.3%
15 - 19	1,794	5.8%	1,559	4.8%	1,530	4.5%
20 - 24	1,494	4.8%	1,532	4.7%	1,317	3.9%
25 - 34	2,736	8.8%	3,284	10.1%	3,351	10.0%
35 - 44	3,046	9.8%	2,899	8.9%	3,193	9.5%
45 - 54	4,730	15.2%	3,926	12.1%	3,682	10.9%
55 - 64	5,206	16.7%	5,600	17.2%	5,197	15.5%
65 - 74	3,570	11.5%	5,096	15.7%	5,891	17.5%
75 - 84	2,681	8.6%	2,857	8.8%	3,593	10.7%
85+	1,438	4.6%	1,648	5.1%	1,663	4.9%

Figures 3 and 4 provide an age distribution of the population living with a 15-minute drive of the facility by age groups, as reported in United States Census and American Community Survey (ACS) data.

Note that the age ranges are not of equal size. The age groups ranging from birth to 24 years old are grouped into five-year increments, ages 25 to 84 are grouped into 10-year increments and individuals 85 years and older are placed into a single age group.

From a recreation programming and planning perspective, the classification of youth and young adults into small age groups aid your agency with programing decisions for children and young adults. Whereas adults within a 10-year age range (e.g., ages 35 to 44) may likely share similar recreation interests, the similarly large size age groups may not make as much sense for children and young adults. For example, recreation interests of 5 year olds have few similarities of those of 15 year olds. Hence, the five-year age ranges for the younger age groupings provide your agency with more valuable insights about the relative size of the youth population when considering their recreation needs.



# Personal Interests, Activities and Spending Habits

Figures 5 - 8 summarize the personal interests, activities and spending habits of residents living within a 15-minute drive of the facility. These tables include predictors of recreation activity and spending that better inform programming decision making for your facility.

Pay particular attention to the Market Potential Index, or MPI. The MPI represents the relative likelihood of adults living near your facility to engage in a particular activity in comparison to the U.S. average. This measure is indexed to 100, so that an MPI greater than 100 indicates a greater than average likelihood (relative to the whole U.S.) to participate in the activity while an MPI less than 100 suggests a less than average likelihood to engage in the activity.

## Figure 5: Weekly Exercise Habits of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Spends 7+ hours exercising per week	5,779	21.0%	103
Spends 4-6 hours exercising per week	4,359	15.9%	79
Spends 1-3 hours exercising per week	5,916	21.5%	91

Figure 5 shows the weekly exercise habits for people within a 15-minute drive of your facility. The percentages are the proportion of adults living within a ten-minute drive of the facility that exercise one to three, four to six or seven-plus hours a week. An MPI value greater than 100 indicates a greater percentage of the adult population living within a 15-minute drive of the facility exercises one to two, three to five or six-plus hours a week versus the United States as a whole.

# Figure 6: Participation Rates of Select Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

	Expected Number of Adults	Percent	MPI
Participated in aerobics in last 12 months	1,864	6.8%	86
Participated in basketball in last 12 months	1,689	6.1%	74
Participated in yoga in last 12 months	1,792	6.5%	80
Participated in weight lifting in last 12 months	2,208	8.0%	77
Participated in tennis in last 12 months	937	3.4%	98
Participated in soccer in last 12 months	741	2.7%	65

Figure 6 presents data on the level of adult participation in select recreation activities among residents living within a 15-minute drive of the facility. Using this data, you can estimate the interests of residents in your facility's service area, helping to inform programming planning decisions.



the Facility			
	Expected Number of		
	Adults	Percent	MPI
Facebook	15,379	56.0%	90
YouTube	12,167	44.3%	86
Twitter	2,520	9.2%	68

#### Figure 7: Social Media Usage of People Residing Within a 15-Minute Drive of the Facility

Figure 7 shows the level of social media usage of adult residents that reside within a 15-minute drive of your facility. Understanding the social media habits of the residents living near the facility informs your agency on the potential efficacy of social media channels in supporting marketing strategies for the facility's programming and services.

# Figure 8: Spending Habits on Recreation Activities of People Residing Within a 15-Minute Drive of the Facility

		Spending Potential Index	Average Annual Amount Spent	Total
	tal Spent on Entertainment/Recreation es and Admissions	71	\$485.72	\$7,019,630
-	Tickets to Theatre/Operas/Concerts	72	\$47.46	\$685,871
-	Tickets to Movies/Museums/Parks	71	\$56.35	\$814,356
-	Admission to Sporting Events	70	\$41.63	\$601,592
-	Fees for Participant Sports	77	\$87.19	\$1,260,062
-	Fees for Recreational Lessons	64	\$87.94	\$1,270,915
-	Membership Fees for Social/Recreation/Civic Clubs	73	\$164.66	\$2,379,598

Figure 8 summarizes the spending habits of nearby residents on recreation activities by presenting the Spending Potential Index (SPI) and average annual spending on select recreation and leisure activities. Similar to the MPI, the SPI is indexed such that a reading of 100 represents average spending among all U.S. households. Hence, a reading above 100 means residents living within a ten-minute drive of the facility spends more on average on the particular activity relative to the United States as a whole.

While all of the leisure activities presented in the table may not be relevant to your facility, these data provide your agency with guidance on the leisure interests of your patrons, as well as their ability/willingness to pay for those experiences. For example, a population that has a higher than average SPI for "Fees for Recreational Lessons" may indicate a significant opportunity — and/or a greater willingness to pay — for high-quality, fee-based recreation programs at your facility.



# **Final Thoughts**

While the information within this report is not intended to be indicative of the entire population served by Terry Ashe Recreation Center, it gives your agency insights on the potential market for the facility with a particular focus on those living within a 15-minute drive. One note of caution: The analysis provided within this report is meant to be for informational purposes only and does not represent a recommendation by NRPA for the facility's operations.

#### The Premier Membership Advantage

This report is only one example of the many benefits and resources available to you as a Premier member of NRPA. Your all-inclusive membership gives your agency maximum value and convenience to NRPA's exceptional benefits and resources including:

- Up to 30 percent discount on NRPA products and services.
- A bulk purchasing discount on conference registration, certification, online learning and more.
- 10 free Premier-exclusive webinars.
- Access to approximately \$2.4 million in grant opportunities annually.
- Member discounts on insurance, background screenings, software and more.

For a full list of your membership benefits, please visit www.nrpa.org/Member-Benefits.

© COPYRIGHT 2019 National Recreation and Park Association. Portions of this document include intellectual property of Esri and its licensors and are used herein under license. © COPYRIGHT 2019 Esri and its licensors.



www.nrpa.org

Mar 31, 19	
------------	--

ASSETS	
Current Assets	
Checking/Savings	
1000 · Rabo Bank - Operating	1,262,437.18
1005 · Petty Cash	300.00
1010 · Treasury Cash - 2510	000.00
1011 · General Operating	-191,760.66
for the General Operating	101,700.00
1012 · ACO Reserve	702,200.00
1013 · General Reserve	2,000.00
1014 · Deposits held for others	1,000.00
1010 · Treasury Cash - 2510 - Other	2,968.53
·····, ·····, ····· ····	_,
Total 1010 · Treasury Cash - 2510	516,407.87
1100 · Designated Treasury Funds	50,000,40
1112 · Grosso Endowment-2512	53,632.13
1113 · Grosso Scholarship-2513	3,428.22
1114 · Designated Donations-2514	
1114-1 · Bille Park Donations	125.00
1114-10 · Swim Scholarship Fund	997.82
1114-11 · Dog Park Donations	2,874.61
1114-13 · Ice Rink Donations	5,891.83
1114-2 · Bike Park Fund	1,500.00
1114-3 · Lakeridge Park Donations	3,050.00
1114-4 · Wrestling Mat fund	773.60
1114-5 · Pam Young Fund	1,000.00
1114-6 · Easter Egg Scholarships	4,608.80
1114-7 · Child-Youth Scholarships	10.00
1114-8 McGreehan Children's Schlshp	56.00
1114-9 · Skate Park Fund	3,044.36
1114 · Designated Donations-2514 - Other	429.28
Total 1114 · Designated Donations-2514	24,361.30
Total 1100 · Designated Treasury Funds	81,421.65
1119 · Impact Fees	
1120 · Sub Div Fees - 2520	8,068.40
1120 Sub Div rees - 2520 1121 · Park Acqui Unincorp - 2521	43,391.01
	67,626.16
1122 · Park Dev Unincorp - 2522 1124 · District Fac Unincorp - 2524	37,932.63
1126 · Park Acqui Incorp - 2526	68,212.18
1120 · Park Acquinicorp - 2520	207,451.33
1128 · District Fac Incorp - 2528	34,318.96
Total 1119 · Impact Fees	467,000.67
Total Checking/Savings	2,327,567.37
Accounts Receivable 1300 · Accounts Receivable	9,900.30
Total Accounts Receivable	9,900.30
Other Current Assets	
1400 · Interest Receivable	
1410 · Interest Receivable	2,735.99
Total 4400 Interest Dessively	0 705 00
Total 1400 · Interest Receivable	2,735.99

# PRPD Balance Sheet As of March 31, 2019

	Mar 31, 19
1500 · FMV Adjustments 1510 · FMV Adjustment-2510 1512 · FMV Adjustment-2512 1514 · FMV Adjustment-2514	-9,892.07 610.06 1,877.00
Total 1500 · FMV Adjustments	-7,405.01
Total Other Current Assets	-4,669.02
Total Current Assets	2,332,798.65
Fixed Assets 1710 · Land 1715 · Land Development 1720 · Buildings 1730 · Furn., Fixtures & Equip (>\$5k) 1799 · Accumulated Depreciation 1800 · Construction in Progress 1801 · CIP-Lakeridge Park Development 1802 · CIP-Crain Park Development 1803 · CIP-Crain Park Playground 1804 · CIP-Crain Park Bathroom	750,088.53 4,990.00 5,534,233.05 547,069.69 -4,118,370.00 82,463.57 136,376.96 61,485.86 82,324.09
Total 1800 · Construction in Progress	362,650.48
Total Fixed Assets	3,080,661.75
Other Assets 1900 · PCV Promissory Note	300,322.00
Total Other Assets	300,322.00
TOTAL ASSETS	5,713,782.40
LIABILITIES & EQUITY Liabilities Current Liabilities Accounts Payable 2000 · Accounts Payable	4,218.73
Total Accounts Payable	4,218.73
Other Current Liabilities 2100 · Payroll Liabilities 2120 · Payroll Taxes Payable 2130 · Health Benefits Payable 2140 · FSA payable 2170 · CalPers Payable 2180 · Garnishments payable 2190 · Accrued Leave Payable 2191 · Comp leave payable 2192 · Sick leave payable 2193 · Vacation leave payable	-180.59 4,342.73 900.21 14,973.06 224.48 2,121.36 23,896.30 73,804.50
Total 2190 · Accrued Leave Payable	99,822.16
Total 2100 · Payroll Liabilities	120,082.05
2300 · Deposits - refundable 2400 · Deferred Revenue 2410 · Deferred Services Income 2420 · Deferred Facility Income	1,040.00 39,405.38 3,110.00
Total 2400 · Deferred Revenue	42,515.38
Total Other Current Liabilities	163,637.43
Total Current Liabilities	167,856.16

# PRPD Balance Sheet As of March 31, 2019

	Mar 31, 19
Long Term Liabilities 2800 · Post Employment benefits 2805 · CalPers Pension Liability	40,771.00 331,023.00
Total Long Term Liabilities	371,794.00
Total Liabilities	539,650.16
Equity 2030 · Designated for Petty Cash 3000 · General Fund Balances-2510 3010 · General Fund Available 3030 · General Reserve 3050 · Designated Captial Outlay	300.00 291,149.99 2,000.00 702,200.00
Total 3000 · General Fund Balances-2510	995,349.99
3100 · Net of Capital Investments 3200 · Designated Fund Balances 3212 · Grosso Endowment-2512 3213 · Grosso Scholarship-2513 3214 · Donations - 2514	3,145,295.97 53,602.51 2,652.12 13,380.94
Total 3200 · Designated Fund Balances	69,635.57
3900 · Retained Earnings 3901 · Net Profit Net Income	717,190.90 -403,475.96 649,835.77
Total Equity	5,174,132.24
TOTAL LIABILITIES & EQUITY	5,713,782.40

PRPD		
Profit & Loss		
March 2019		

	Mar 19
Ordinary Income/Expense Income	
4200 · Impact Fee revenue 4300 · Program Income 4600 · Other Revenue 4900 · Interest Income	5,669.48 2,165.17 3,817.39 5,547.88
Total Income	17,199.92
Gross Profit	17,199.92
Expense 5000 · Payroll Expenses 5010 · Wages & Salaries 5020 · Employer Taxes 5030 · Employee Benefits 5040 · Workers Comp Expense	53,285.72 4,003.63 11,356.55 0.00
Total 5000 · Payroll Expenses	68,645.90
5270 · Education, Training & Staff Dev 5280 · Equip., Tools & Furn (<\$5k) 5282 · Office ET&F 5286 · Small Tools & Equipment 5280 · Equip., Tools & Furn (<\$5k) - Other	1,018.01 47.94 994.99 1,515.58
Total 5280 · Equip., Tools & Furn (<\$5k)	2,558.51
5290 · Equipment Rental 5310 · Interest Expense 5330 · Professional & Outside services 5334 · Legal 5338 · Other Prof. & Outside Labor	12,239.07 69.10 630.00 334.29
Total 5330 · Professional & Outside services	964.29
5350 · Rent-Facility use fees 5360 · Repair & Maintenance 5361 · Building R&M 5362 · Equipment R&M 5363 · General R&M 5364 · Grounds R&M 5366 · Vehicle R&M 5367 · Janitorial	1,480.00 73.94 6,720.54 2,427.65 1,992.30 3,072.73 534.23
Total 5360 · Repair & Maintenance	14,821.39
5370 · Supplies - Consumable 5372 · Office Supplies 5374 · Safety & staff supplies	1,808.35 198.80
Total 5370 · Supplies - Consumable	2,007.15
5380 · Taxes, Lic., Notices & Permits 5390 · Telephone & Internet 5400 · Transportation, Meals & Travel 5404 · Fuel 5406 · Meals 5408 · Mileage & Auto Allowance	167.00 470.09 567.48 34.99 35.20
Total 5400 · Transportation, Meals & Travel	637.67
	037.07

# PRPD Profit & Loss March 2019

	Mar 19
5410 · Utilities 5412 · Electric & Gas 5414 · Water 5416 · Garbage	10,210.36 429.80 503.56
Total 5410 · Utilities	11,143.72
Total Expense	116,221.90
Net Ordinary Income	-99,021.98
Other Income/Expense Other Expense 9999 · Misc. Expense	768.39
Total Other Expense	768.39
Net Other Income	-768.39
Net Income	-99,790.37

# PRPD Profit & Loss by Job July 2018 through March 2019

July 2018 t	uly 2018 through March 2019		
	RP1 General	RP2 Rentals	
	(Recovery Project)	(Recovery Project)	
Expense			
5000 · Payroll Expenses			
5010 · Wages & Salaries	84,367.41	0.00	
5020 · Employer Taxes	6,128.99	0.00	
5030 · Employee Benefits	22,352.52	0.00	
Total 5000 · Payroll Expenses	112,848.92	0.00	
5100 · Program Expenses			
5130 · Program Supplies	2,264.50	0.00	
Total 5100 · Program Expenses	2,264.50	0.00	
5200 · Advertising & Promotion	304.93	0.00	
5286 · Small Tools & Equipment	2,741.30	0.00	
5280 · Equip., Tools & Furn (<\$5k) - Other	2,401.31	0.00	
Total 5280 · Equip., Tools & Furn (<\$5k)	5,142.61	0.00	
5290 · Equipment Rental	6,791.31	1,715.60	
5338 · Other Prof. & Outside Labor	1,112.36	0.00	
Total 5330 · Professional & Outside services	1,112.36	0.00	
5350 · Rent-Facility use fees	8,880.00	0.00	
5360 · Repair & Maintenance	-,		
5361 · Building R&M	1,062.12	0.00	
5362 · Equipment R&M	7,966.06	0.00	
5363 · General R&M	10,678.73	0.00	
5364 · Grounds R&M	18,681.73	0.00	
5366 · Vehicle R&M	69,167.35	0.00	
5367 · Janitorial	1,094.93	0.00	
Total 5360 · Repair & Maintenance	108,650.92	0.00	
5370 · Supplies - Consumable	100,000.32	0.00	
5372 · Office Supplies	3,407.61	0.00	
5374 · Safety & staff supplies	1,082.26	0.00	
• • • • • • • • • • • • • • • • • • • •			
Total 5370 · Supplies - Consumable	4,489.87	0.00	
5380 · Taxes, Lic., Notices & Permits	120.34	0.00	
5390 · Telephone & Internet	1,215.21	0.00	
5400 · Transportation, Meals & Travel	005 55	0.00	
5404 · Fuel	305.55	0.00	
5406 · Meals	345.22	0.00	
5408 · Mileage & Auto Allowance	17.60	0.00	
Total 5400 · Transportation, Meals & Travel	668.37	0.00	
5410 · Utilities			
5412 · Electric & Gas	372.48	0.00	
Total 5410 · Utilities	372.48	0.00	
Total Expense	252,861.82	1,715.60	
Net Ordinary Income	-252,861.82	-1,715.60	
Other Income/Expense			
Other Expense			
9999 · Misc. Expense	-1,000,000.00	0.00	
Total Other Expense	-1,000,000.00	0.00	
Net Other Income	1,000,000.00	0.00	
Net Income	747,138.18	-1,715.60	



March 15, 2019

Paradise Recreation and Park District Mark Cobb 6626 Skyway Paradise CA 95969

#### Paradise Recreation and Park District Member Number: 160431

Mark:

#### Welcome to Sourcewell!

You can now choose from thousands of goods and services already on cooperative contracts. We've competitively solicited and awarded contracts to hundreds of nationally recognized vendors on your behalf. As a Sourcewell member, you'll save time and money just by using our contracts, and it's as quick and easy as filling out a purchase order. Go to <u>www.sourcewell-mn.gov</u> to start browsing our most current list of vendors. All the information you need is found under the Cooperative Purchasing tab at the top, including a step-by-step guide on how to use our contracts, and where to find the documents to satisfy your own procurement process.

At Sourcewell, we value our relationship with you, our member. We are intentionally operating under a new brand with a new website because we want to make it easier for you to find us and to find the products and services you need. If you have any questions, our membership team is ready to advise you every step of the way by email or on the phone.

Together, we are SourcewellI

membership@sourcewell-mn.gov 877-585-9706

# Purchasing Power

Cooperative contracts for members

# We have a lot in common

#### We serve with purpose.

#### We are a government agency powered by state statute to serve our public sector

membership. Our employees are passionate about service and committed to helping our members succeed so they can fulfill their own public service missions. We invest in regional programs and national partnerships benefiting our members.

#### We are independent.

As a self-supporting government agency, we, with oversight from our board of publicly elected officials, are able to develop timely, market-driven solutions for members. Not beholden to shareholders, we move decisively to serve members.

#### We are trailblazers.

We are a market leader with a track record of innovation and growth across all services. Our strong buying power and solid reputation help us bring world-class brands, and well-regarded programs to our membership.

#### We pay attention to the fine print.

We have standardized our processes and technology around best practices and value the same high procurement standards you have for your team.

#### We value our relationship with you.

We want our relationship with you to last. We are committed to understanding your needs and providing the comprehensive selection of solutions that will make you successful today and long into the future.

# Welcome to Sourcewell

We understand the value of cooperative purchasing, as well as the importance of providing the best solutions for our members.

As a service cooperative," Sourcewell holds competitively solicited cooperative contracts ready for use by governmental, educational, and nonprofit entities. Cooperative purchasing is bringing buyers and suppliers together for efficiency and savings.

\*Sourcewell is a service cooperative created to provide programs and services to members in the government, education, and nonprofit sectors. Its statutory purpose is to assist members in meeting specific needs which are more efficiently delivered cooperatively than by an entity individually. Minn. Stat. § 123A 21, subd. 2.



# Ender County NiceSafe Clouin Cit

Attachment E

# Forest Health and Wildfire Safety Forum – Agenda

March 27, 2019, 9:00 AM -1:00 PM

Location: Paradise Recreation and Park District - 6626 Skyway Rd, Paradise, CA 95969

9:10 AM - Welcome and Introductions (30 min)

- Overview Community Wildfire Protection Plan (CWPP)
- Survey Collective County Wide Vision of Forest Health Jim Broshears and Calli-Jane DeAnda, Butte County Fire Safe Council
- 9:40am (20min) Data Portal Overview Holly Jorgensen, Sacramento River Watershed Program and Amye Osti, 34 North

10:00am Break (10 min)

10:10 (45min) Review of Each Planning Area – Planning Units – Calli-Jane DeAnda and Chip Fowler, CALFIRE

- Cohasset
- Forest Ranch
- Paradise Ridge
- Concow /Yankee Hill

- Berry Creek
- Feather Falls
- Forbestown

10:55 Break (10 min)

11:05 min each 60min total Camp Fire Recovery Topics:

- Success Stories and Lessons Learned in Camp Fire Calli-Jane, Butte County Fire Safe Council
- Planning Parkways and Shaded Fuel Breaks Dan Efseaff, Paradise Recreation and Park District
- Replanting after Wildfire Kate Wilkin, Tracy Schor, Rob York, UC Cooperative Extension
- Planning Safe and Sustainable Communities Zeke Lunder, Deer Creek GIS
- Tree and Biomass Removal Jim Broshears, Paradise Ridge Fire Safe Council
- Land Use Consolidation John Hunt, Northern California Regional Land Trust

12:05 Lunch and Networking Next Steps - Upcoming CWPP Working Group Session to be Announced

Visit the Wildfire Safety Center: (530) 877-0984 Buttefiresafe.net

#### Butte County Fire Safe Council Staff / Contractors:

- Calli-Jane DeAnda, Executive Director
- Valerie Glass, Assistant Director
- Jim Houtman, Project Manager

- Jacque Tewsly, Community Coordinator
- Michelle Anderson, Bookkeeper

Our mission is to provide safety in Butte County through wildfire hazard education and mitigation.